

DR. ROBERT M. CUTLER - MEDIA RESEARCHER/CONSULTANT/ANALYST

Key Qualifications

My study of media systems began with my Ph.D. work on Soviet foreign policy making, which at the time (early 1980s) meant press analysis. I taught myself *zhurnalistika* in order to analyze the Soviet press. My first degree was in history, and I have published primary historical sources from archives, so I have practiced internal and external criticism of texts. When I applied this experience to Soviet press analysis, I was able to avoid many errors characterizing the work of North American specialists lacking such training. Also I combined quantitative and qualitative "propaganda analysis" in a distinctive methodology of hypothesis generation and testing.

Having done my undergraduate work at MIT, I find mathematics to be as like a language. My advanced statistical training at the University of Michigan included generalized least squares regression and structural equations, as well as some econometrics. I am regularly asked to referee scholarly papers using mathematical techniques, although I have not used them in my most recent work. I am not familiar with specialized software for formal rhetorical analysis but, given my generally high level of computer literacy and background in the field, I would anticipate easily acquiring specific skills during a training period if necessary.

My publications attest to broad and deep familiarity with economic and political situations throughout Europe and the former Soviet areas. As such an expert, I have also produced extensive journalism, both print and on-line, scores of interviews in English, French and Russian on radio news and call-in shows, international short-wave radio, and television (Bahamas, Brazil, Canada, Germany, Iran, Iraq, Netherlands, Russia, Slovakia, Turkey, United Kingdom, United States, and Uzbekistan). Also at times I have acted in the role of interviewer.

Current Appointment and Contact Co-ordinates

Senior Research Fellow, Institute of European, Russian and Eurasian Studies, Carleton University. Station "H", Box 518, Montreal, Quebec, Canada H3G 2L5; +1.514.939.2769; rnc@alum.mit.edu .

Academic Credentials

- ◆ Social Science Research Council, Post-doctoral Grant for Training in Central Asian Studies, Indiana University, Summer 1993.
- ◆ Columbia University, The W. Averell Harriman Institute for Advanced Study of the Soviet Union, Mellon Postdoctoral Fellow, 1983–1984.
- ◆ Moscow State University, IREX Postdoctoral Fellow, 1982–1983.
- ◆ University of Michigan, Ph.D. in Political Science, 1982.
- ◆ University of Geneva, Graduate Institute of International Studies, Faculty of International History and Politics, Albert Gallatin Fellow in International Affairs, 1979–1980.
- ◆ Pennsylvania State University, M.A. in Political Science, 1976.
- ◆ Massachusetts Institute of Technology, Sc.B. in Political Science and Sc.B. in History and Science, 1974.

Languages

Speaking, reading, writing: English (native), French (near-native), Russian (professional).
Reading fluency: Italian, Spanish, Romanian, Portuguese, German; some Turkish.

Countries of International Experience

Austria, Belarus, Belgium, Canada, Denmark, Finland, France, Georgia, Germany, Greece, Hungary, Iran, Italy, Kazakhstan, Lithuania, Norway, Mexico, Netherlands, Norway, Russia, Singapore, Sweden, Switzerland, Turkey, Ukraine, United Kingdom, United States, Uzbekistan.

Selected Work Experience

SELECTED CONSULTANCIES

- ◆ CONSULTANT TO THE SPECIAL ASSISTANT TO THE PRESIDENT, [A MAJOR INTERNATIONAL OIL AND GAS EXPLORATION AND DEVELOPMENT COMPANY], 2000–2004.
 - **Evaluated** client's proprietary information concerning financial and organizational conditions, together with specialized knowledge of geopolitical and economic risks.
 - **Made recommendations** concerning company's choices amongst export pipeline routes from the Caspian Sea basin to world markets and associated investment issues.
 - **Advised negotiating strategies** based on the foregoing, drawing on specialized knowledge of local conditions including leadership psychology of national decision makers.
- ◆ CONSULTANT, CAUCASUS WORKING GROUP, CENTRE FOR EUROPEAN POLICY STUDIES, 2000–2002.
 - **Advised** on problems of energy development and pipeline construction.
 - **Evaluated** potentials of international and transnational institutions to implement regional security, emphasizing issues of organizational design in proposed security architectures.
 - **Made recommendations** concerning all these matters adopted in full by the Rapporteur of the European Parliament's Committee on Foreign Affairs and Industrial Development.
- ◆ CONSULTING ANALYST, *FSU OIL AND GAS MONITOR*, NEWSBASE LTD., 1998–2001.
 - **Wrote** analyses several times per month on Eurasian energy security, combining media analysis, geopolitics, project analysis, leadership psychology, interviews.
 - **Produced** over 80,000 words in two and half years.
- ◆ CONSULTANT TO SPECIAL ASSISTANT TO THE PRESIDENT, EASTWEST INSTITUTE, 1998–1999.
 - **Acted as Rapporteur** for the Institute's Second East–West Leaders' Forum.
 - **Prepared briefing book** for high-level delegation of American businessmen to Azerbaijan, Georgia, Turkmenistan, and Uzbekistan.
 - **Advised regarding activities** of cooperation with international energy companies and consortia.

SELECTED ADMINISTRATIVE APPOINTMENTS

- ◆ EDITORIAL BOARD SERVICE, VARIOUS DATES 1998–PRESENT.
 - Editorial Board Member, *Journal of Central Asia and the Caucasus*, 2005–Present.
 - Associate Editor, *Oil, Gas and Energy Law*, 2004–Present.
 - Editorial Board Member, *Electronic Journal of World Politics*, 2000–Present.
 - Contributing Editor, *Cahiers d'études sur la Méditerranée orientale et le monde turco-iranien*, 1998–Present.
 - “Perspectives” Section Founding Editor, *Central Eurasian Studies Review*, 2002–2007.

- ◆ MEMBER, EXECUTIVE BOARD, CENTRAL EURASIAN STUDIES SOCIETY, 2002–2005.
 - **Key team member guiding organizational takeoff** of a new international interdisciplinary scholarly organization with membership doubling every year from 2001 to 2005.
 - **As Chair of the Institutional Linkages Committee:** responsible for formulating and implementing strategies for developing inter-institutional linkages and cooperation with research and academic institutions, other professional associations, media organizations, and nongovernmental and intergovernmental organizations.
 - **As Member of Publications Committee:** consulted on integration of web-based technologies into organizational development strategy; advised on the development of publications activities; solicited, evaluated and edited articles for the flagship “Perspectives” section of the flagship *Central Eurasian Studies Review*.

SELECTED RESEARCH AND TEACHING APPOINTMENTS

- ◆ SENIOR RESEARCH FELLOW, INSTITUTE OF EUROPEAN, RUSSIAN AND EURASIAN STUDIES, CARLETON UNIVERSITY, OTTAWA, 1996–PRESENT.
 - **Resource person** on Central, South, and Southwest Asia, and the South Caucasus, as well as on selected topics of international relations theory.
 - **Advising, lecturing, evaluating** theses upon request.
 - **Networking** with foreign institutions, enhancing visibility of Institute and University.
- ◆ PRINCIPAL INVESTIGATOR, RESEARCH GRANT, WORLD SOCIETY FOUNDATION, ZURICH, 1996–1998.
 - **Developed and wrote** successful research proposal on "The Proliferation of International Parliamentary Institutions." Collected basic data on several dozen such institutions.
 - **Created and applied** systematic framework for examining how they develop relations with regional integration organizations (e.g., SAARC in the case of South Asia), assessing potential for contributing to regional governance, e.g. Cooperative Energy Security.
- ◆ CO-PRINCIPAL INVESTIGATOR, RESEARCH AND DEVELOPMENT GRANT, [U.S.] SOCIAL SCIENCE RESEARCH COUNCIL, 1994–1996.
 - **Mediated and coordinated** amongst multiple individuals with competing bureaucratic interests a successful grant proposal for four interdisciplinary workshop sessions.
 - **Planned and organized** workshop series on post-Soviet affairs.
 - **Followed through** to assure attendance and discussion.
- ◆ PRINCIPAL INVESTIGATOR, RESEARCH GRANT, CO-OPERATIVE SECURITY PROGRAM, DEPARTMENT OF EXTERNAL AFFAIRS AND INTERNATIONAL TRADE, GOVERNMENT OF CANADA, 1993–1994;
- ◆ PRINCIPAL INVESTIGATOR, STANDARD RESEARCH GRANT, SOCIAL SCIENCE AND HUMANITIES RESEARCH COUNCIL OF CANADA, 1991–1994; *AND*
- ◆ CO-PRINCIPAL INVESTIGATOR, “SPECIAL COMPETITION” GRANT FOR DEVELOPMENT OF SOVIETOLOGY, DEPARTMENT OF NATIONAL DEFENCE, GOVERNMENT OF CANADA, 1989–1991.
 - **Developed and wrote** successful proposals for: “Cooperative Security in Eurasia,” “Post-Soviet Foreign Policies in the Emerging World Order,” (as team member) “Soviet Studies and Gorbachev.”
 - **Executed** plans of work, supervised research assistants, and administered funds.

- ♦ ASSISTANT PROFESSOR, DEPARTMENT OF POLITICAL SCIENCE, UNIVERSITÉ LAVAL 1988–1996;
- ♦ VISITING ASSISTANT PROFESSOR, DEPARTMENT OF POLITICAL SCIENCE, UNIVERSITY OF CALIFORNIA AT SANTA BARBARA, 1985–1988; *AND*
- ♦ VISITING ASSISTANT PROFESSOR, DEPARTMENT OF POLITICAL SCIENCE, UNIVERSITY OF ARIZONA, 1984–1985.
 - **Mentored** students, advised and supervised their research, including theses.
 - **Taught** a total of 14 different subjects in international relations, comparative politics, and political philosophy, at all levels from introductory undergraduate to graduate research seminar, total of 46 semester-courses.
- ♦ PRINCIPAL INVESTIGATOR [AND POST-DOCTORAL RESEARCH FELLOW], JOINT COMMITTEE ON SOVIET STUDIES, SOCIAL SCIENCE RESEARCH COUNCIL AND AMERICAN COUNCIL OF LEARNED SOCIETIES 1985–1988.
 - **Developed and wrote** successful research proposal for studying "How the Soviet Press Works", emphasizing overlap between foreign-policy and propaganda-making systems.
 - **Executed** plan of work, supervised research assistants, and administered funds.

Selected Publications and Conference Papers

[N.b.: Full academic *curriculum vitae* including exhaustive publications list is available at <http://www.robertcutler.org/download/pdf/CutlerRM.academic-cv.pdf>>. Many web-published analyses of international affairs, utilizing skills similar to those in media analysis, may also be [googled using my name with middle initial "Robert M. Cutler"](#). Some of this journalism is separately [discussed on others' blogs](#).]

“[Russia's Disinformation Campaign over South Ossetia](#),” *Central Asia–Caucasus Institute Analyst* 10, no. 16 (20 August 2008): 5-7.

“Soviet Foreign Policy in the 1974 French Presidential Succession,” Annual Meeting of the Northeastern Political Science Association, Philadelphia (Penna.), 15–17 November 2007.

“The Soviet ‘Recognition’ of the E.E.C. in 1971–72: International and Domestic Determinants of Decision-Making,” Annual Conference of the New England Political Science Association, Portsmouth (N.H.), 5–6 May 2006.

“[Gorbachev as CEO Roadkill: How the Soviet Foreign Policy Establishment Failed to Manage Complexity](#),” in Michael R. Lissack and Hugh P. Gunz (eds.), *Managing the Complex* (New York: Quorum, 1999), pp. 352–370.

“Press Reform and Foreign Policy in Soviet Politics,” Cahier 91–05 (Laboratoire d’études politiques et administratives, Université Laval, 1991). 36 pp.

“L’évolution de la politique médiatique de Gorbatchev,” Association canadienne-française pour l’avancement des sciences, 58th Annual Congress, Quebec City (Que.), 16–17 May 1990.

“[Les mutations soviétiques: analyses et politiques occidentales](#),” *Études internationales* 21, no. 1 (March 1990): 153–164.

“[An Unpublished Letter from M.A. Bakunin to R. Solger](#),” *International Review of Social History* 33, no. 2 (1988): 212–217.

“How to Analyze Soviet Foreign Policy and Propaganda,” Invited Lecture, University of Miami, Graduate School of International Studies, Miami (Fla.), 16 May 1986; also Rand-UCLA Center for the Study of Soviet International Behavior, Santa Monica (Calif.), 2 April 1986.

“Reporting Foreign News and Making Foreign Policy in the Soviet Union,” Third World Congress for Soviet and East European Studies, Washington (D.C.), 30 October – 4 November 1985.

“[Domestic and Foreign Influences on Policy Making: The Soviet Union in the 1974 Cyprus Conflict](#),” *Soviet Studies* **37**, no. 1 (January 1985): 60–89.

“Organizational and Propaganda Processes in Soviet Foreign Policy Making,” International Studies Association, Twenty-fifth Annual Convention, Atlanta (Ga.), 22–26 March 1984.

“[Unifying the Cognitive-Map and Operational-Code Approaches: A Theoretical Framework and an Empirical Example](#),” in Christer Jönsson (ed.), *Cognitive Dynamics and International Politics* (London: Frances Pinter, 1982), pp. 91–121.

“[The Formation of Soviet Foreign Policy: Organizational and Cognitive Perspectives](#),” *World Politics* **34**, no. 3 (April 1982): 418–436.

Work History

- 1996–Present Senior Research Fellow, Institute of European, Russian and Eurasian Studies, Carleton University (Canada).
- 2002–2005 Member, Executive Board, Central Eurasian Studies Society.
- 2000–2004 Consultant to the Special Assistant to the President, [a major international oil and gas exploration and development company, identity contractually confidential].
- 2000–2002 Consultant, Caucasus Working Group, Centre for European Policy Studies, Brussels.
- 1998–2001 Consultant, *FSU [Former Soviet Union] Oil and Gas Monitor*, Newsbase Ltd.
- 1998–1999 Consultant to the Special Assistant to the President, EastWest Institute, New York.
- 1996–1998 Principal Investigator, Research Grant, World Society Foundation, Zurich.
- 1994–1996 Co-principal investigator, Research and Development Grant, Social Science Research Council.
- 1988–1996 Assistant Professor, Department of Political Science, Université Laval.
- 1993–1994 Principal Investigator, Research Grant, Co-operative Security Program, Department of External Affairs and International Trade, Government of Canada.
- 1991–1994 Principal Investigator, Standard Research Grant, Social Science and Humanities Research Council of Canada.
- 1989–1991 Co-principal Investigator, "Special Competition" Grant for Development of Sovietology, Department of National Defence, Government of Canada.
- 1985–1988 Post-doctoral Research Fellow, Joint Committee on Soviet Studies, Social Science Research Council and American Council of Learned Societies.
- 1985–1988 Visiting Assistant Professor, Department of Political Science, University of California at Santa Barbara.
- 1984–1985 Visiting Assistant Professor, Department of Political Science, University of Arizona.