### Dr. Robert M. Cutler - Media Analyst / Researcher / Strategist

# **Key Qualifications**

Robert M. Cutler, educated at the Massachusetts Institute of Technology and The University of Michigan, is senior research fellow, Institute of European, Russian and Eurasian Studies, Carleton University. After over a dozen years in major universities in the United States, Canada, France, Switzerland and Russia, he expanded into policy analysis and consulting, he expanded into policy analysis and consulting. He has consulted to international institutions and energy firms, governments and NGOs; framed research and policy issues, led research teams, and produced briefings and analytical bulletins. Entirely at ease in all milieux, he is internationally sought by electronic and print interviewers.

Having cut his teeth on the Soviet press before Gorbachev, he is a specialist in analyzing and strategizing media systems as social and political systems. He is a content analyst and content strategist, and also a content provider to content consumers. He maintains a constant online presence through frequent contributions expert commentary sites; has published dozens of refereed academic articles, policy articles and book chapters; has given keynote speeches to international conferences; and is noted for his ability to recognize significant developments his fields before they become generally evident. His skill sets include <u>negotiation and strategy</u>, <u>design and implementation</u>, <u>planning and execution</u>, and <u>evaluation and instruction</u>.

#### Academic Credentials

- <u>Social Science Research Council</u>, Post-doctoral Grant for Training in Central Asian Studies, Indiana University, Summer 1993.
- Columbia University, The W. Averell Harriman Institute for Advanced Study of the Soviet Union, Mellon Postdoctoral Fellow, 1983–1984.
- Moscow State University, IREX Postdoctoral Fellow, 1982–1983.
- University of Michigan, Ph.D. in Political Science, 1982.
- <u>University of Geneva</u>, Graduate Institute of International Studies, Faculty of International History and Politics, Albert Gallatin Fellow in International Affairs, 1979–1980.
- Pennsylvania State University, M.A. in Political Science, 1976.
- Massachusetts Institute of Technology, Sc.B. in Political Science and Sc.B. in History and Science, 1974.

# **Current Appointment and Contact Co-ordinates**

Senior Research Fellow, Institute of European, Russian & Eurasian Studies, Carleton University. 4148A Sainte-Catherine Street West, Suite 416, Westmount, Quebec H3Z 0A2, Canada. Tel.: +1.514.939.2769; Fax: +1.514.932.4457; Email: <a href="mailto:rmc@alum.mit.edu">rmc@alum.mit.edu</a>>.

## Languages

English (mother tongue); French (excellent); Russian (very good); Italian, Portuguese, and Spanish (proficient reading); Dutch, German, Latin, Polish, and Romanian (some reading).

## **Countries of International Experience**

Armenia, Austria, Azerbaijan, Belarus, Belgium, Canada, Czech Republic, Denmark, Finland, France, Georgia, Germany, Greece, Hungary, Iran, Italy, Kazakhstan, Lithuania, Luxembourg, Monaco, Mexico, Norway, Netherlands, Norway, Romania, Russia, Singapore, Sweden, Switzerland, Turkey, Ukraine, United Kingdom, United States, Uzbekistan.

## **Selected Work Experience**

#### SELECTED CONSULTANCIES

- ◆ Eurasian Energy & Finance Correspondent, Asia Times OnLine, 2007–Present;
- Contributing Analyst, Central Asia-Caucasus Analyst (Johns Hopkins University—SAIS), 1999—Present;
- Contributing Analyst, *ISN Security Watch*, International Relations and Security Network (Swiss Federal Institute of Technology–Zürich), 2008–2011; *and*
- ◆ CONTRIBUTING ANALYST, FSU OIL AND GAS MONITOR (NEWSBASE, LTD.), 1998–2001.
  - **Periodic analyses** of Eurasian energy security and geo-economics; later expanded to Asian and European finance and markets after the global crisis beginning in 2007–2008.
  - Hundreds of thousands of words produced during over a decade of work, much of it through 2010 **aggregated at** <a href="http://www.robertcutler.org/blog">http://www.robertcutler.org/blog</a>>.
- ◆ Speaker and Specialist Grantee, Office of International Programs, U.S. Department of State, September—October 2009, June 2010.
  - **Made public presentations and lectured** by invitation from universities and public organizations in Armenia, Azerbaijan, Georgia, Hungary and Romania.
  - Led specialist-oriented seminars at research institutes and policy think tanks.
  - **Consulted** with ministerial and other government advisory and decision-making instances.
- ◆ Consultant to the Special Assistant to the President, [a major international oil and gas exploration and development company], 2000–2004.
  - **Evaluated** client's proprietary information concerning financial and organizational conditions, together with specialized knowledge of geopolitical and economic risks.
  - **Made recommendations** concerning company's choices amongst export pipeline routes from the Caspian Sea basin to world markets and associated investment issues.
  - **Advised negotiating strategies** based on the foregoing, drawing on specialized knowledge of local conditions including leadership psychology of national decision makers.
- ◆ Consultant, Caucasus Working Group, Centre for European Policy Studies, 2000–2002.
  - **Brainstormed** ideas for insuring stability, security, and development in the Caucasus.
  - **Advised** on problems of energy development and pipeline construction, also **evaluated** potentials of existing or new international institutions to implement regional security.
  - **Made recommendations** concerning all these matters adopted in full by the Rapporteur of the European Parliament's Committee on Foreign Affairs and Industrial Development.

- Consultant to Special Assistant to the President, EastWest Institute, 1998–1999.
  - Acted as Rapporteur for the Institute's Second East–West Leaders' Forum.
  - **Prepared briefing book** for high-level delegation of American businessmen to Azerbaijan, Georgia, Turkmenistan, and Uzbekistan.
  - Advised about activities of Institute's cooperation with international energy companies.

#### SELECTED ADMINISTRATIVE APPOINTMENTS

- EDITORIAL BOARD SERVICE, VARIOUS DATES 1996–PRESENT.
  - Editorial Board Member, Journal of Eurasian Studies, 2011–Present; Journal of International Organizations Studies, 2011–Present; Journal of Central Asia and the Caucasus, 2005–Present; Electronic Journal of World Politics, 2000–Present.
  - Associate Editor, Oil, Gas and Energy Law, 2004–2008.
  - "Perspectives" Section Founding Editor, Central Eurasian Studies Review, 2002–2007.
  - Contributing Editor, Cahiers d'études sur la Méditerranée orientale et le monde turcoiranien, 1998–2005.
- Member, Executive Board, Central Eurasian Studies Society, 2002–2005.
  - **Key team member guiding organizational takeoff** of a new international interdisciplinary scholarly organization with membership doubling every year from 2001 to 2005.
  - <u>As Chair of Institutional Linkages Committee:</u> **formulated and implemented strategies** developing cooperation with professional and media organizations.
  - <u>As Member of Publications Committee:</u> **consulted on integration of web-based technologies** into organizational development strategy; **solicited, evaluated, edited** articles for the flagship "Perspectives" section of the flagship *Central Eurasian Studies Review*.

#### SELECTED RESEARCH AND TEACHING APPOINTMENTS

- Senior Research Fellow, Institute of European, Russian and Eurasian Studies, Carleton University, Ottawa, 1996—Present.
  - **Resource person** on Central and Southwest Asia and the Caucasus, and selected topics of international relations theory, including energy-related topics from Europe to East Asia.
  - Advising and lecturing on and these subjects, evaluating theses.
  - **Networking** with foreign institutions, enhancing visibility of Institute and University.
- Principal Investigator, Research Grant, World Society Foundation, Zurich, 1996–1998.
  - **Developed and wrote** successful research proposal on "The Proliferation of International Parliamentary Institutions." Collected basic data on several dozen such institutions.
  - **Created and applied** framework to study their development of relations with regional integration organizations, assessing potential for contributing to regional governance.
- ◆ CO-PRINCIPAL INVESTIGATOR, RESEARCH AND DEVELOPMENT GRANT, [U.S.] SOCIAL SCIENCE RESEARCH COUNCIL, 1994—1996.
  - **Mediated and coordinated** amongst multiple individuals with competing bureaucratic interests a successful grant proposal for four interdisciplinary workshop sessions.

- Planned and organized workshop series on post-Soviet affairs.
- Followed through to assure attendance and discussion.
- Principal Investigator, Research Grant, Co-operative Security Program, Department of External Affairs and International Trade, Government of Canada, 1993–1994;
- Principal Investigator, Standard Research Grant, Social Science and Humanities Research Council of Canada, 1991–1994; *and*
- ◆ CO-PRINCIPAL INVESTIGATOR, "SPECIAL COMPETITION" GRANT FOR DEVELOPMENT OF SOVIETOLOGY, DEPARTMENT OF NATIONAL DEFENCE, GOVERNMENT OF CANADA, 1989—1991.
  - **Developed and wrote** successful proposals for: "Cooperative Security in Eurasia," "Post-Soviet Foreign Policies in Emerging World Order," and "Soviet Studies and Gorbachev."
  - Executed plans of work, supervised research assistants, administered funds, presented and published relevant research.
  - **Innovated** the Cooperative Energy Security concept from work executed under the Cooperative Security Program grant.
- ◆ Assistant Professor, Department of Political Science, Université Laval, 1988–1996;
- VISITING ASSISTANT PROFESSOR, DEPARTMENT OF POLITICAL SCIENCE, UNIVERSITY OF CALIFORNIA AT SANTA BARBARA, 1985–1988; AND
- Visiting Assistant Professor, Department of Political Science, University of Arizona, 1984–1985.
  - **Mentored** students, advised and supervised their research, including theses.
  - **Taught** 14 subjects (46 semester-courses) in international relations, comparative politics, and political philosophy, at every level from introductory to graduate research seminar.
- PRINCIPAL INVESTIGATOR [AND POST-DOCTORAL RESEARCH FELLOW], JOINT COMMITTEE ON SOVIET STUDIES, SOCIAL SCIENCE RESEARCH COUNCIL AND AMERICAN COUNCIL OF LEARNED SOCIETIES 1985–1988.
  - **Developed and wrote** successful research proposal for studying "How the Soviet Press Works", emphasizing overlap between foreign-policy and propaganda-making systems.
  - Executed plan of work, supervised assistants, administered funds, published results

# **Selected Publications and Conference Papers**\*

- Why Soviet Foreign Policy Failed: What Complexity Science Tells Us That Nothing Else Can. Litchfield Park, Ariz.: Emergent Publications, forthcoming.
- Russia's Disinformation Campaign over South Ossetia, Central Asia—Caucasus Institute Analyst 10:16 (20 August 2008): 5-7.
- Soviet Foreign Policy in the 1974 French Presidential Succession, paper for the Annual Meeting of the Northeastern Political Science Association, Philadelphia (Penna.), 15–17 November 2007.

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<sup>\*</sup> For principal publications, see <a href="http://www.robertcutler.org/cvres/cv/publicns.htm">http://www.robertcutler.org/cvres/cv/publicns.htm</a>. For conference papers, seminars, lectures, etc., see Section 6 of <a href="http://www.robertcutler.org/download/pdf/CutlerRM.academic-cv.pdf">http://www.robertcutler.org/download/pdf/CutlerRM.academic-cv.pdf</a>. For reference to Web-published analyses, google "Robert M. Cutler".

- The Soviet "Recognition" of the E.E.C. in 1971–72: International and Domestic Determinants of Decision-Making, paper for the Annual Conference of the New England Political Science Association, Portsmouth (N.H.), 5–6 May 2006.
- Gorbachev as CEO Roadkill: How the Soviet Foreign Policy Establishment Failed to Manage Complexity, pp. 352–370 in *Managing the Complex*, ed. by M.R. Lissack and H.P. Gunz (New York: Quorum, 1999).
- Press Reform, Leadership Succession and Foreign Policy in Soviet Politics, Cahier 91–05 (Laboratoire d'études politiques et administratives, Université Laval, 1991). 36 pp.
- How to Analyze Soviet Foreign Policy Propaganda, Seminar of the Rand-UCLA Center for the Study of Soviet International Behavior, Santa Monica (Calif.), 2 April 1986.
- <u>Domestic and Foreign Influences on Policy Making: The Soviet Union in the 1974 Cyprus Conflict, Soviet Studies</u> 37:1 (January 1985): 60–89.
- Organizational and Propaganda Processes in Soviet Foreign Policy Making, paper for International Studies Association, Twenty-fifth Annual Convention, Atlanta, 22–26 March 1984.
- <u>Unifying the Cognitive-Map and Operational-Code Approaches: A Theoretical Framework and an Empirical Example</u>," pp. 91–121 in *Cognitive Dynamics and International Politics*, ed by C. Jönsson (London: Frances Pinter, 1982),.
- The Formation of Soviet Foreign Policy: Organizational and Cognitive Perspectives, World Politics 34:3 (April 1982): 418–436.

# **Work History**

1999-Present	Contributing Analyst: Asia Times OnLine (2007-Present), Central Asia-Caucasus
	Analyst (1999-Present), ISN Security Watch (2009-2011), FSU Oil & Gas Monitor
	(1998–2001); other publications.
1996–Present	Senior Research Fellow Institute of European Russian and Eurasian Studies Carle-

- 1996–Present Senior Research Fellow, Institute of European, Russian and Eurasian Studies, Carleton University, Canada.
- 2002–2005 <u>Member, Executive Board,</u> Central Eurasian Studies Society.
- 1998–2004 <u>Consultant to Special Assistant to the President:</u> a major global energy exploration and development company (2000–2004); EastWest Institute, New York (1998–1999).
- 2000–2002 <u>Consultant</u>, Caucasus Working Group, Centre for European Policy Studies, Brussels.
- 1989–1998 Principal Investigator, Research Grant: World Society Foundation (1996–1998); [U.S.] Social Science Research Council (1994–1996), as co-principal; Co-operative Security Program, Department of External Affairs and International Trade, Government of Canada (1993–1994); Social Science and Humanities Research Council of Canada (1991–1994); Special Grant for Development of Sovietology, Department of National Defence, Government of Canada (1989–1991), as co-principal.
- 1988–1996 Assistant Professor, Department of Political Science, Université Laval.
- 1985–1988 <u>Post-doctoral Research Fellow,</u> Joint Committee on Soviet Studies, Social Science Research Council and American Council of Learned Societies.
- 1984–1988 <u>Visiting Assistant Professor</u>, Department of Political Science: University of California at Santa Barbara (1985–1988); University of Arizona (1984–1985).